

3 PLUG-AND-PLAY CTAS

STOP POSTING WITHOUT DIRECTION! USE THESE CTAS TO TURN SCROLLERS INTO FOLLOWERS, BUYERS & FANS.

COMMUNITY CTA (GROWTH & ENGAGEMENT)

👉 “Tag a teammate who needs to hear this 📢”

👉 “Save this post for later — you’ll thank me before your next roll 🌀”

👉 “Comment READY if you’re trying this out!”

VALUE CTA (NURTURE & AUTHORITY)

👉 “Want my full checklist/guide? DM me the word ‘EBOOK’ and I’ll send it to you 📩”

👉 “Share this to your story if you agree ^{100%}”

👉 “Double-tap if this is YOU after training 😂”

SALES CTA (SOFT SELL & CONVERSIONS)

👉 “Grab my go-to hygiene kit here 🧴 — link in bio”

👉 “DM me ‘SUPPS’ and I’ll send you my recommended stack 💊”

👉 “Limited time — get yours now before it’s gone ⏰”

💡 PRO TIP:

Every post should tell your audience exactly what to do next. Don’t just post and hope. Direct them.